



VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

الصورة الشخصية	نهلة أسامه نصار	الاسم
	Nahla Ossama Nassar	Name
	Nahla Ossama Nassar	الاسم المستخدم في النشر العلمي
	Vice Dean for student affairs, Faculty of Tourism & Hotel Management	الوظيفة الحالية وجهة العمل
	Faculty of Tourism & Hotel Management, Tourism Department, Helwan Univ., 2001. Topic: "Sustainable tourism development in developing countries (applied on EG)".	الدرجة العلمية ( اسم الجامعة والدولة)
Tourism Department		التخصص العام
Tourism Studies		التخصص الدقيق
	<b>nahla_nassar@hotmail.com</b>	البريد الإلكتروني
High School: Graduated from Forest Hills High School in New York, USA. Bachelor's degree: Faculty of Tourism & Hotel Management, Tourism Department, Helwan Univ., 1991. Master's degree: Faculty of Tourism & Hotel Management, Tourism Department, Helwan Univ., 1994. PhD: Faculty of Tourism & Hotel Management, Tourism Department, Helwan Univ., 2001.		المؤهلات العلمية
<b>Capital University</b> Vice Dean for student affairs, Faculty of Tourism & Hotel Management 2022 <i>Head of Tourism Department, Faculty of Tourism &amp; Hotel Management 2016 2022</i> <b>Key Achievements:</b> <ul style="list-style-type: none"><li>Supervised &amp; developed the curriculum for the Tourism department.</li><li>Assigned as a member in the formation of the curriculum of PHD program in Aviation Management and the curriculum of the Aviation program for undergraduate students, bachelor's degree in aviation Operation Management.</li><li>Conducted the annual conference for post studies for the Tourism Department November 2018</li><li>Conducted the first forum for the national Tourism Departments under the name "Elevation of Education and Development</li></ul>		السيره الذاتيه



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thinking in the Field of Tourism”, 18 March 2019 in the Opera House.

- Conducted the second forum for the national Tourism Departments under the name “Tourism is the mean for Sustainable Development in the African Countries”, 27 November 2019.
- Conducted the third forum for the national Tourism Departments under the name “Climate change and Tourism in November 2020.
- Conducted a student affair for students’ recruitment through the TVT program with the Tourism Ministry.
- Conducted a student affair for students’ recruitment through Blue Sky travel, Semiramis Intercontinental Hotel, Rotary Club.
- Worked on achieving the Quality assurance certificate for the faculty 2017-2018.
- Assigned as a Referee at the Research committee of Egypt’s Supreme Council of Universities.
- Assigned as a member of the organization Committee of the 1St International Conference on “Digitalization in Tourism & Hospitality”, Cairo Egypt, 25th -27th Feb. 2022.
- Coordinator of the Master program for “Aviation Management” offered at Faculty of Tourism and Hotel Management, Helwan University 2007-2022

**Lecturer for undergraduate students      2001 -> Present**

- Introduction to Aviation
- International Tourism & Hospitality Org.
- Eco-Tourism
- Crisis Management.
- Safety & Security in Tourism.
- Business Etiquette.
- Legislation & Regulations for Tourism & Hospitality industry.
- Sustainable development
- Marketing & Sales Development.
- Tourism Regions

**Lecturer for post-graduate students (Masters & PHD 2001 > Present**

- Human Resource Management.
- Sustainable Development.
- Advanced Marketing.
- Sales Development.
- Team Building



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- Tourism Problem Solving.
- Environmental Management.
- Crisis Management.
- Development of Tourist Destinations.
- Leadership

**Lectured in other programs such as:**

- Trainer at courses organized by Ministry of Foreign Affairs to official representatives and intermediaries at the Russian market in the following fields: “Sustainable Tourism and tourism development”.
- Lectured the following for post-students enrolled in a joint-program between Helwan University and the University of Palermo:
  - Sustainable Tourism
  - Tourism Anthropology
  - Evaluation of Tourism Resources
  - Tourist Destination Management
- Lectured Human Resources courses such as work ethics, Art of service, and team building by the ACCO (Arab Air Carriers Organization) for Saudi Airlines, May 2012.
- Evaluated & interviewed applications for candidates applying for the GERSS program, Spring call 2012/2013.
- Lectured “Economic tourism and protectorate planning” at the center of Arab Development in Giza.
- Lectured “Management of tourist sites in conservation of Heritage” at the international program of cultural Heritage, Faculty of Tourism and Hotel Management, Helwan University.
- Lectured “Management of protectorates”, in the center of environmental development”, Dokki, Cairo, Egypt.
- Lectured “Tourism & the environment” with the Egyptian Ministry of Tourism.
- Lectured “Team Building and Crisis Management” in the Master of Aviation Program, Helwan University.
- Keynote Speaker at the Forum of Heavenly Religions, Saint Catherine – Sharm El Sheikh, 28-30 Sep. 2017.
- Keynote Speaker at the 1st International Conference on Sports Tourism for Sustainable Sports Tourism in Egypt, Hurghada, Egypt 18th -21st Nov. 2019.
- Keynote Speaker at the 2nd International Conference on Sports Tourism for Sustainable Sports Tourism in Egypt, El Gouna, Egypt



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17th – 20th Nov. 2020.

- Keynote Speaker at the 3rd International Conference on Sports Tourism for Sustainable Sports Tourism in Egypt, Cairo, Egypt 14th -17th Nov. 2021.
- Participated in “Be an ambassador initiative” under the supervision of the Ministry of Planning and Economic Development with the cooperation with the National Institute for Governance and Sustainable Development. For awareness of Sustainable Development.
- A member of the Scientific Committee of the 1St International Conference on “Digitalization in Tourism & Hospitality”, Cairo Egypt, 25th -27th Feb. 2022 till present time.
- A Co-Chairperson in an academic session of the 1St International Conference on “Digitalization in Tourism & Hospitality”, Cairo Egypt, 25th -27th Feb. 2022.
- A Co-Chairperson in an academic session of the 1st Scientific conference of the faculty of Tourism and Hotel Management, Bani Sueif University.24th-25th Nov. 2021
- A member in the committee for Tourism studies in first conference held by the committee of the Tourism and Hospitality sector in the High Council of Universities to discuss the” Tourism Industry and the Tourism Education in EGYPT” held on Monday the 22nd of December 2025.

**Supervised PHD/Master thesis in fields of Tourism/Aviation, topics including:**

- Pro-poor Tourism.
- Green Marketing.
- Sustainable Tourism.
- CSR & LCC.
- Crisis Management.
- Cyber security Management
- Safety measures in Airports
- Tourism and Artificial Intelligence
- Risk Management.
- Development of Employees through Training programs & building capacity.
- Developing new Tourism Areas in Egypt.
- Developing new Trends of Tourism.



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**Fulfilling some training courses organized by private organizations & the Ministry of High Education strategic planning and education improvement:**

- Cairo Business Center “Ticketing & Fare construction 1/2 advanced”, 1991.
- Gulf Air “Falcon Subscriber reservation/pricing & fare” Quote course, 1991.
- Faculty and Leadership Development center, University Lecturer, 1996.
- Faculty and Leadership Development center, Setting Educational Curriculum, 2006.
- Faculty and Leadership Development center, Setting Educational programs, 2006.
- Faculty and Leadership Development center, Official Quality in Education, 2006.
- Faculty and Leadership Development center, Using Technology in Teaching, 2007.
- Faculty and Leadership Development center, Funding and Marketing of Research, 2007.
- Faculty and Leadership Development center, Setting Credit Hour Programs, 2007.
- Faculty and Leadership Development center, University Administration, 2010.
- AACO regional training center, Sales & Reservation in Airlines, 2010.
- AACO regional training center, Customer Service Excellence, 2010.
- International Relation Office, Proposal Writing for International Funded Projects, 2017
- Faculty and Leadership Development center, Preparing University Leaders, 2021

**MEMBERSHIPS**

- **Member at the Egyptian Society of Scientific Experts on Tourism.**
- **Member at the International Association for Tourism Arab Experts.**
- **Board member of the Faculty Journal, “Egyptian Journal of Tourism Studies, 2014-2022.**
- **Member of the committee of ”Research Evaluation” presented in the field of Tourism for the High council for Universities in EGYPT**



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	الابحاث المنشورة
<ul style="list-style-type: none"><li>• Environmental preservation is one of the Basic Elements of Cultural Tourism (a qualitative study of the demand in the Oasis), Conference in El Fayoum University, 2003.</li><li>• Diversifying the Tourist Product through Environmental and Ecological Management of Protectorates, Helwan University, 2005.</li><li>• Tourism industry under the concept of the Arab Union, Helwan University, 2002.</li><li>• The role of the Tourism industry in achieving social peace, Helwan University, 2002.</li><li>• Privatizing Cairo Airport under the Hub and Spoke System. Published by: Egyptian Journal of Tourism Studies Vol.6, #2, 2007.</li><li>• Reviving Cultural Tourism through the Animation of the Egyptian Nile Delta Published by: Kodolanyi Janos University in Hungary, for Conference in cooperation with 6th of October University in Cairo, 2007.</li><li>• Motivations of Young Volunteers in Special Events Published by: Tourismos, an International Multidisciplinary Journal of Tourism, Vol. 4, #1, 2009.</li><li>• Global Economic Crisis and its Effect on the Egyptian Tourism. Published by: Egyptian Journal of Tourism &amp; Hospitality, Vol. 14, Issue #1, 2009.</li><li>• Backstage, A New Form To Introduce Tourism In Alexandria. Published by: 3rd IRT International Scientific Conference, Integrated Relational Tourism territories &amp; Development in the Mediterranean Area, Helwan University, 2009.</li><li>• Do Safety Measures Implement Tourist's Choice for Tourist Destinations? Under Publication by: Tourismos, an International Multidisciplinary Journal of Tourism, 2011.</li><li>• SIWA Oasis: Authentic local culture, a fundamental aspect for community-based tourism. Published by: The journal of "Union of Arab Universities", Suez Canal University, Vol. 8, #1, 2011.</li><li>• Evaluating the environmental management system in Airline, Egypt air case study. Published by: International Journal of Faculty of Tourism &amp; Hotel Management, Helwan University, 2015. In cooperation with assistant Lecturer Mahmoud Ibrahim Saleh.</li><li>• Puppet Shows: Inspiring Nationalism and Raising Tourism</li></ul>	



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<p>Awareness of Egyptian Children. Published by: International Journal of Faculty of Tourism &amp; Hotel Management, Helwan University, 2016. In cooperation with professor Mai Baher. The Role of Astronomy Tourism in Promoting EGYPT Published by Geo Journal of Tourism and Geosities 50 (4), 1356-1363, 2023 <a href="https://doi.org/10.30892/gtg.50416-1134">https://doi.org/10.30892/gtg.50416-1134</a> In Cooperation with Professor Jermine Hussien and student: Merna Tarek.</p>	
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